

idBUSINESS™

Information Security Program.

C.A.P.P. Consumer Checklist

FOLD

FOLD

C.A.P.P. Consumer Checklist

CLEAR is the desk and reception area clear of your or other customer's files and data?

ATTENDED is there always someone staffing the reception area or office where customer data is held?

PHOTO ID does the business ask for your photo ID to verify your identity?

POLICY can the business show you a written policy of how they protect your information?

If the answer to any of the 4 CAPP questions is "No", the business does not have enough controls in place to protect your PII. idBUSINESS offers businesses tools to build strong information security policies that protect consumers. www.idBUSINESS.com